



WEBSITE

SouthernFoodandFun.com

EMAIL

lucy@southernfoodandfun.com

AUDIENCE

As a travel and food website, Southern Food and Fun’s audience spans generations and genders, with readers primarily in North America.

Our readers are mostly women ages 25-65 who enjoy cooking, traveling, and entertaining.

REACH

51,500
Unique
Monthly
Visitors

78,200
Pageviews
Per
Month

FACEBOOK

13,785

TWITTER

566

INSTAGRAM

1000

PINTEREST

5,000

GOOGLE PLUS

50

EMAIL SUBSCRIBERS

1,500



ABOUT ME

Lucy Brewer is blending a love of writing with a passion for cooking, entertaining, and traveling into a breathing representation of all in Southern Food and Fun.

Lucy holds a Master of Arts in Professional Writing and has more than twenty years experience writing and editing professionally.

Previously the Director of Communications for the Georgia Pharmacy Association, she has written hundreds of non-fiction articles for publication.

As empty-nesters, Lucy and her husband are embracing the freedom to travel and experience new cultures and cuisines.

SERVICES

We work with brands in varying capacities and we’re open to exploring new forms of partnerships for Southern Food and Fun.

- Photography
- Recipe & Image Creation
- Article Writing
- Travel Reviews
- Brand Ambassadorships
- Sponsored Posts

PHOTOGRAPHY SAMPLES

